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1 866 PRINT56

# Preparing Print Ready Artwork



## Design software

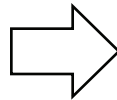
- We recommend creating print ready artwork using (A) Adobe Illustrator or (B) Adobe In-Design

### Embed or Outline all Fonts

- Before sending us your print files, ensure that fonts are embedded or converted to outlines



● Editable font (not outlined)



● Font Converted to outlines ●

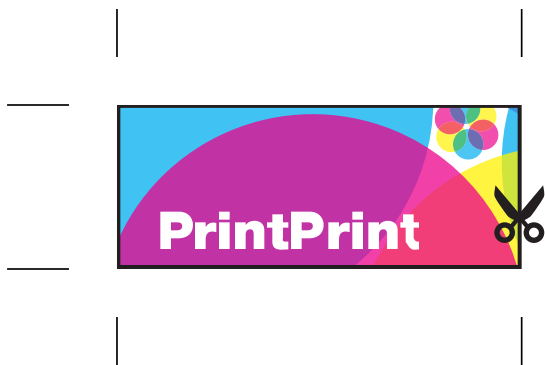
- Previewed in outline mode
- CTRL + Y (PC) / CMD + Y (MAC)

### Safe-Margins / Safety = 1/8" (0.125") inside the trim marks

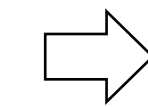
- Important elements such as logos, or text, or phone #'s should not be too close to the edge.
- Keep these elements at least 1/8" from the edge of the print to avoid being trimmed off

### Bleed = 1/8" (0.125") passed the trim marks

- Colours or art intended to print to the edge need to extend 1/8" passed the trim marks
- This prevents white borders or uneven edges of your prints which can be caused by very slight variations in die-cutting, trimming, and shifting during print



No bleed setup



Correct bleed setup

These are Trim marks

- Colour extends does not extend passed the trim marks

- Colour extends 1/8" passed the trim marks

# Preparing Print Ready Artwork



## Linked images:

- Ensure all images are embedded



## Print ready file formats:

- Our preferred format for print ready artwork is a high resolution PDF, JPG, EPS, Ai, INDD, or TIF
- When using images / raster art, be sure that your resolution is set to 300 pixel/inch or 300 DPI



● Blurry 72 DPI resolution Image

● Clear 300 DPI resolution Image ●

## CMYK Colour mode



● RGB Colour mode

● CMYK Colour mode ●

## Submit an Order

- Please email your print ready files and full order details to [info@printprint.ca](mailto:info@printprint.ca)
- Larger files can be sent using services such as [www.wetransfer.com](http://www.wetransfer.com) or send by sending a public link via DropBox or Google Drive or OneDrive